

The Pride of La Salle Band Kroger Community Rewards Program  
Simply encourage everyone you know to register online at

[krogercommunityrewards.com](http://krogercommunityrewards.com)

- Kroger GIFT CARDS are no longer part of the Rewards Program. Rewards are merely based on your usage of your KROGER PLUS CARD (the card you use at gas station and at checkout to get the in-store coupons/discounts. While Gift Cards are still available, you NO LONGER have to use them for us to get credit. The KROGER PLUS CARD, as long as you register and link to LHS Band is all that is needed! BUT, and most importantly, you must follow the steps in this email to make sure that your card is tied to the Band for us to get any credit at all! Re-registration on an annual basis is necessary so I will send out a reminder each year but I'm hoping Krogers sends each participant a reminder as well.
- PLEASE feel free to send on this document along with an intro email to your family, friends and neighbors who may shop at Kroger. Again, they NO LONGER have to take the time to purchase/re-load gift cards. All you are asking them to do is to go to the website above and link their KROGER PLUS CARD to LHS Band's number of 80331!
- IF YOU STILL HAVE \$\$\$ ON GIFT CARDS – those dollars are still good and can be used, however, you no longer have to use them going forward for LHS Band to get credit. All you need to do is register your KROGER PLUS CARD using the instructions below.

- Be sure to have your Kroger Plus card handy and register your card with your organization after you sign up.
- If a member does not yet have a Kroger Plus card, please let them know that they are available at the customer service desk at any Kroger.
- Click on Sign In/Register

• If you already have account registered at KROGER.COM you can sign into your account and go to COMMUNITYREWARDS tab and enter the 80331. Or, you can sign-in right on the KROGERCOMMUNITYREWARDS.COM page and do the same. YOU MUST connect your KROGER PLUS CARD to LHS Band 80331 under the Community Rewards Program tab. Make SURE you also put in the phone number (Alternative ID used at register/gas) that you would use (at Kroger/Gas) if you didn't have your Kroger Plus Card with you!

- Most participants are new online customers, so they must click on SIGN UP TODAY in the 'New Customer?' box.
- Sign up for a Kroger Rewards Account by entering zip code, clicking on favorite store, entering your email address and creating a password, agreeing to the terms and conditions
- You will then get a message to check your email inbox and click on the link within the body of the email.

**MOST IMPORTANT!** If you are NEW to Krogers.com or KrogersCommunityRewards.com and you are signing up for the first time, YOU MUST respond to an email that you will get from Krogers, which activates the KROGER PLUS CARD ACCOUNT!!! If you do not respond to the email your card/community rewards will NOT activate!!! NOTE: There are MANY OTHER BENEFITS of having your KROGER PLUS CARD registered online! --- did you know you could CLIP coupons online and send them directly to your KROGER PLUS CARD and not have to bring the coupon to the store with you. When the card is swiped at checkout and if you have purchased the item which is now an electronic coupon on your KROGER PLUS CARD, it will automatically apply the coupon!!!

- Click on My Account and use your email address and password to proceed to the next step.
- Click on Edit Kroger Community Rewards information and input your Kroger Plus card number. **(the number off your KROGER PLUS CARD)**
- Update or confirm your information.
- Enter NPO number or name of organization, select organization from list and click on confirm. **80331**
- To verify you are enrolled correctly, you will see your organization's name on the right side of your information page.
- **REMEMBER, purchases will not count for your group until after your member(s) register their card(s).**
- Do you use your phone number at the register and don't have your KROGER PLUS CARD anymore? Call [800-576-4377](tel:800-576-4377), select option 4 to get your Kroger Plus card number.
- **Members must swipe their registered Kroger Plus card or use the phone number that is related to their registered Kroger Plus card when shopping for each purchase to count.**

80331

The Pride of La Salle Band  
Rewards Number

**SPECIAL NOTE TO BAND:**

In the past we have earned over \$1500 a year in Kroger Rewards \$\$\$\$ . While this new program is much simpler, being that you only have to register/re-register the number each year versus re-load a Kroger gift card, we could lose some Kroger users through this process. Our goal is to actually PICK UP Kroger Plus Card users! All you have to do is forward this email to anyone you know who may shop at Kroger (and probably already has a Kroger Plus Card!) and ask them do sign up online! No extra trips to Krogers, no weekly re-loading of a gift card, etc!

Call me at 513-706-1893 or [msjcflamm@fuse.net](mailto:msjcflamm@fuse.net) if you'd like for me to walk you through the process or if you have any questions!!!

LINK TODAY!!! – the profit we get will be based on the number of users (as a percentage) that we represent over the total number of users in the program so the more people we have linked, and the sooner they link, the higher our profits!!!